

**EUREKA FORBES**  
Your friend for life

*Welcome to the  
world Of  
Opportunities*





## Forbes Group

- Eureka Forbes
- Forbes Textile
- Forbes Forvol
- Forbes Patvolk
- Nexgen Publishing
- Forbes Technosys
- Forbes Engineering

## SP Group

- SP Aluminum
- SP Power
- SP X.R.G
- SP Finance
- SP Real Estate
- SP Construction
- SP Building Products





# About US

- **Asia's Largest Direct Sales Organization**
- **First Direct sales company to implement SAP**
- **30 million Satisfied Families**
- **Best Employer of India for 3 times in a row**
- **Aquaguard & Euroclean are Super Brands**
- **World largest residential UV water purifier**
- **Winner of M.A.C.D.C and M.A.K.E Award First in Asia**
- **Taught Sales Management Strategies in Harvard Business School**
- **Our Management practices was recognized by Philip Kotler in his latest edition**



## **Our Companies**

- EFL Direct
- Forbes Professional
- Consumer Division
- Aquamall & Forbes Aquamall
- Forbes Lux

## **Our Products**

- Aqua Guard
- Euro Clean
- Euro Vigil
- Euro Air



## We Offer



- Prestigious clubs for Eurochamps - Visit Thailand, Europe, Hongkong etc.
- Professional sales diploma from NMIMS & Self Learning Programmes
- Opportunities to work abroad
- Euro Genie
- OYBS (Own Your Bike Scheme)
- Fun days ~ bringing the best in you, at work
- Benefits ~ PF, ESIC, Gratuity, Bonus, LTC, Medical insurance, Life Insurance and lucrative incentives for self & family



## We also Provide

- Professional Training
- Continuous mentoring and coaching
- Experiential sharing sessions for better reflections
- Career focused Workshop
- Get-togethers with family & friends
- Customized Training to meet your immediate needs
- Platform to portray your Talent (Arts, Music, Sports, Dance etc..)





# **Work Abroad**

## **South America**

Barbados

## **Central Africa**

South Africa

## **Asia Pacific, Middle East**

Indonesia

Singapore

Thailand

Malaysia

Philippines



## Corporate Social Responsibility (CSR)

# Corporate Social Responsibility

- Pollution Watch with ~ NDTV [Air, Water..]
- Rain Water Harvesting
- Euro Enviro Parks Across the country
- Enviro Quiz & Lead awareness Programmes
- Ground Water Quality Watch





## **Our Strengths**

Turn over of the Company ~ **2000 Cr.**

No. of Customer Response Centers ~ **235**

EFL Sales Manpower ~ **10,000**

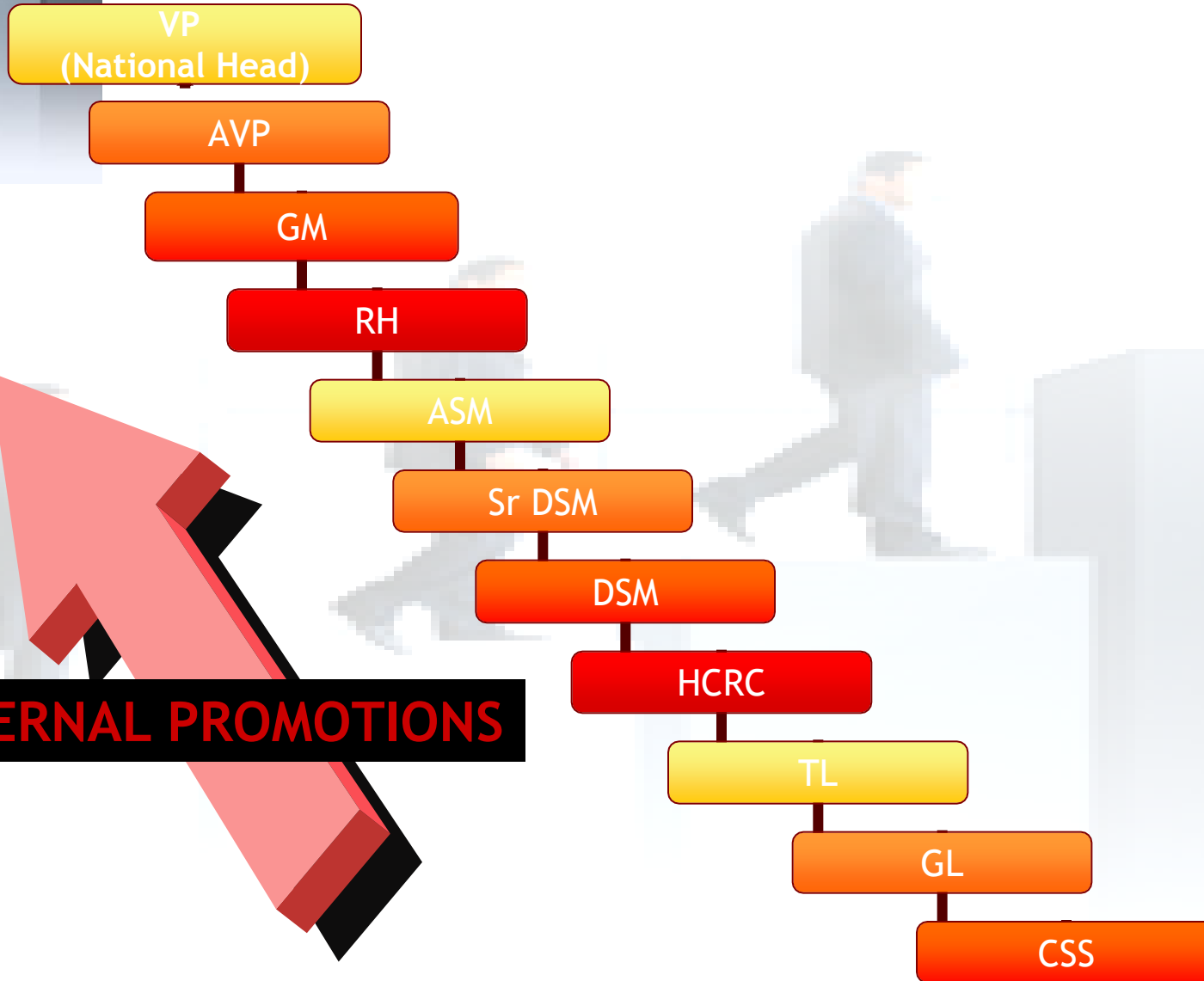
No. of Authorised Service Provides ~ **1,050**

EFL Service Field Force ~ **5,200**

No. of Dealer Sales Network ~ **5,410**

No. Franchise Direct Operations ~ **459**

# Career Growth ~ At EFL



Join any company just for a job

**EARN**

**LEARN**

Join EFL to Build your Career

**FUN**

**PRIDE**

Now decide want a job or “CAREER”



*Thank You...*

Best regards,  
Ramesh C. Yadav

Training & Development – EFL Direct

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