

LESSON PLAN

Name of Faculty : Garima

Discipline : MBA

Semester : 4th

Subject : Management of Banking and Insurance

Lesson Plan Duration : 15 Weeks (From January 2018 to April 2018)

Work Load Per Week : 3 Lectures

WEEK	Lecture Day	Topics To Be Covered
1	1	An overview of the banking sector- growth and structure
	2	function and operations – RBI
	3	Commercial Banks
2	4	RRBs
	5	Cooperative Banks and NABARD
	6	regulatory issues for governance of banking sector– role of RBI and Ministry of Finance
3	7	marketing in banking industry
	8	component of bank marketing strategy
	9	role of technology in banking
4	10	Revision class
	11	Revision class
	12	Revision class
5	13	Component of ALM and their management
	14	liquidity management
	15	interest rate management
6	16	management of credit and operational risk
	17	treasury operations and management
	18	Revision class
7	19	managing capital adequacy and profit planning
	20	managing NPAs
	21	Origin and development of insurance sector
8	22	objective and process of risk management;
	23	types and structure of insurance plans
	24	Revision class
9	25	Presentation by students

	26	Presentation by students
	27	Presentation by students
10	28	investment pattern and policies of insurance companies
	29	challenges of insurance marketing
	30	role of IRDA
11	31	pension funds in India
	32	Organizational forms
	33	structure and administration of life and non-life insurance companies
12	34	life and nonlife insurance management – strategic management, planning and control cycle
	35	use of life insurance in personal and business planning
	36	life and non-life (health and motor vehicle) insurance underwriting
13	37	financial management of life insurance companies
	38	Assignment to students
	39	Assignment to students
14	40	Revision class
	41	Revision class
	42	Revision class
15	43	Revision class
	44	Revision class
	45	Revision class