

Roll No.

12007

MBA 2 Yr. 1st Sem. (CBCS)

Examination – December, 2017

BUSINESS ENVIRONMENT

Paper : 16IMG21C7

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : The question paper is divided into *two* sections. Sections 'A' comprises 8 short answer type questions (carrying *two* marks each) which is *compulsory* and should not exceed 50 words normally. Section 'B' comprises 8 questions (2 from each unit) the students shall be required to attempt *four* selecting *one* question from each unit. All question carry equal marks.

SECTION – A

1. Short Answer type questions :

- (a) What are the macro indicators of business environment ?

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- (b) What factors of industrial policy affect the Business Environment?
- (c) What is debt trap?
- (d) Give logic of G.S.T.
- (e) Write *three* major points on public sector reforms in India.
- (f) Give *three* main reasons for the rising share of services in India's GDP.
- (g) What is the significance difference between goods and services?
- (h) What is FDI performance Index?

SECTION – B

UNIT – I

2. What are the constituents of business environment ?
Discuss the techniques for environmental analysis.
3. What are the emerging sectors of Indian Economy ?
Explain the growth of public and private sectors in Indian economy.

UNIT – II

4. Do you think that the current state of growth and investment can be termed as instrument of growth ? If yes, explain its impact on business environment.
5. Comment upon India's overall fiscal environment at present. Is it favourable for the growth of the corporate sector?

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(2)

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(3)

UNIT – III

6. Discuss in detail the role of environment for the SME Sector and how it affects growth of the country ?
7. What are different banking sectors reforms and challenges ? Do you think these reforms have answer to the growth of economic environment ?

UNIT – IV

8. Explain with example that how does the balance of payment of a country reflect the level of globalization of a country.
9. What is the status of India's competitiveness in the world economy ? Explain external influences on the Indian Business Environment.